Welcome To TennisLMS™

TennisLMS™ is a revolutionary platform for identifying, talent nurturing, and professional player and coaches’ development. Through skills assessments, video analysis and match analysis TennisLMS™ captures player profiles, tracks their progress over time, and creates in depth long term development plans.

Through TennisLMS | Coach Certification, Coaches Skills Assessments, Exams, and library of exercises TennisLMS helps develop better coaches.

TennisLMS has been exclusively used and implemented at these industry leading organizations and fine academies...
WHAT IS LMS/ TENNISLMS™?

• Learning Management System (LMS) is a broad term used for a wide range of systems that organize and provide access to online learning services for students, teachers, and administrators.

• Tennis Learning Management System (TennisLMS™) is intelligent software that provides sophisticated method for identifying gaps for tennis players and coaches at all levels - both on and off court.

• TennisLMS™ helps individuals, coaches, clubs and tennis associations to create profiles, short-term and long-term personalized development plans bringing back more quality players to the game.

• TennisLMS™ Engine is a product of 4 years study and research in sports and the corporate performance management world. First system of its kind on the market, Sport, Methodology and Framework independent.

TENNISLMS™ SYSTEM KEY ELEMENTS

• System based on assessment engine, COMPETENCY, GAP and SKILLS Analysis

• System Governed by customizable Tennis Taxonomy, Competencies and Skills

• Extensive Player and Coach Profiles

• Short and Long Term Personalized Player and Coaches Development Plans

• Match and Opponents in depth analysis

• TennisLMS™ | PointTracker – stroke analysis

• Easy to use Video Analysis

• Access to system via Internet, Mobile Phones and Offline

TENNISLMS™ ENGINE DETAILS

• Very sophisticated assessment engine

• Unlimited levels of depth in details

• Coach or Player Level Relevant and Tiered approach

• Ease of Integration of Coaches’ and Player’s Development Frameworks in one framework

• Shared Tennis Taxonomy (Competencies, skills, abilities) between coaches and players
**TENNISLMS™ | NATIONAL ASSOCIATION EDITION BENEFITS**

**NATIONAL LEADERSHIP TEAM BENEFITS**

- Full support for tiered structure of national centers, academies and clubs
- Ability to review national teams progress over time (remotely) (to quantify quality of programs in place)
- One framework to track and capture coaches, parents and player education/development
- Ability to actively review teaching methodologies based on feedback (eg. introduction of Play and Stay mini-tennis concepts)
- Customizable home page (Dashboard) to show latest news from Association, information about club programs, leagues and events
- Ability to recognize patterns in a players game and understand gaps therefore adjusting the definition of tennis competencies and skills to meet desired national associations goals
- Ability to differentiate regional and community coaches on criteria such as capability, track record/experience, age group focus, player ability level best suited to, lifestyle preferences, etc.
- Coaches become developmental coaches in player development progress – tying together player’s parents, clubs and National Association to get a successful roadmap for each player.
- Ability to connect with all schools and parks through creation of unique tennis player profiles that can be carried from PE school tennis programs to more serious tennis clubs and academies.
- Building a library and database of best practices, and videos year over year – removing less relevant and low quality content in favor of only the best – a guarantee for long term success
- Easy access to coaches, parents, players, national coaches and association on player’s improvement and progress over time and Improved communications amongst all parties

**ROBUST SYSTEMATIC PLAYER AND COACHES DEVELOPMENT SYSTEM**

- Ability of National Science Team to distribute ownership of each tennis competency to different subject matters across the nation
- Incorporating latest assessments as they get developed in players and coaches profiles
- Equip National Scouts with personal computers to access sophisticated association’s network and enable profile updates (online and/or offline)
- Scientific view on match, player, opponents analysis – discovering patterns, common issues and their progress in training
- Closer Relationship between Players – Coaches – Parents - National Association
CUSTOM BUILT TENNIS FRAMEWORK

The TennisLMS™ system defines the game of tennis through Tennis Competencies and Tennis Skills. **TennisLMS™ | National Association Edition** will enable your team of tennis experts to create, modify and change the way your national tennis program, coaching education, community programs and professional teams are assessed, trained and led. With our Administrator features you will be able to define your own Tennis Competencies and Tennis Skills upon which all of player and coaches assessments are created.

![TennisLMS Screenshot]

PURSUIT OF EXCELLENCE – TALENT IDENTIFICATION AND PROFILING

Continuing to build upon custom definition of Tennis Taxonomy and TennisLMS engine your team of experts will be able to create assessment questions and answers which will test player’s and coaches’ knowledge, skills, capability and experience. The results of these assessments are captured in extensive and comprehensive (player and coach) profiles. Using built in reporting you will be able to identify young talent and great coaches in systematic and scalable way.

Over time you will be also able to expand your library of exercises which future generations of tennis coaches and players will continue to utilize. Each exercise comes with five stars rating therefore each year you and your National coaching staff will be able to review questions and exercises and remove ones that are short of best.

Your library of exercises will improve in quality and relevance over time, ensuring your players and coaches are consistently developed to its highest potential. Building library of best practices, exercises and videos over time guarantees your National long term success.

![TennisLMS Screenshot]
END TO END VIEW ON ALL COACHES AND PLAYERS DEVELOPMENT

As a National coach, you will be able to monitor development progress, certification and results of all your National members from one location. You will be able to view coaches’ and player’s in depth profiles, perform assessments, view their current skills and gaps, review each player personalized development plan (PDP) and review their Tennis Logs (T-Logs).
TENNISLMS BENEFITS

PARENTS
- Visibility to Player Report
- Visibility to Player Development Plan (PDP)
- Visibility to Players’ Progress Over Time
- Parent / Coach/Club Proactive Communication via Portal
- Parent Access to Coaches Evaluation

TENNIS COACH (CLUB AND ACADEMY)
- Visibility to Multiple Player Reports
- Visibility to Multiple Player Development Plans (PDP)
- Coach Feedback and Assessments
- Match Analysis
- Easy to Use Video Analysis

FITNESS TRAINER
- Visibility to Player’s Tennis Progress and Report
- Visibility to Player Development Plan (PDP)
- Visibility to Player Skills and Gaps
- Ability to record progress and personalize fitness training

REGIONAL COACH
- Talent Nurturing
- Visibility to Multiple Player Profiles
- Visibility to Multiple Player Development Plan (PDP)
- Better Player Management across the Region
- Ability to Compare Players in the Region

NATIONAL COACH
- Nation Wide Player Development
- Review Player’s in Depth Profiles
- Nation Wide Skills Gaps Analysis
- Better Relationship: Players – Coaches – Parents - National Association
**TENNISLMS FEATURES**

**PLAYER PROFILE/REPORT**

With one click of a button, players can create a summary of his/her current skills and view a realtime collection of coach feedback. The player resume printout may serve as a great starting point for regular 1:1 performance discussions between players and coaches.

### Personal Development Plan - Skills View

**Player:** Stefan Prijepi

**Player Description:** Male, Right Handed, All Court Player; 5'8", 155 lbs

**Position:** Single

**Groom Level:** USBD (1.2+)

**Timeframe:** 24 months

#### Technical:

- **Reception Skills:** Current (100%)
- **Serve Control:** Current (70%)
- **Movement & Footwork:** Current (70%)
- **Developing Game Style:** Current (70%)
- **Shot Fundamentals:** Current (100%)
- **Developing Weapon:** Current (100%)

#### Tactical:

- **Consistency:** Current (70%)
- **Placement:** Current (70%)
- **Shot Selection:** Current (70%)
- **Pattern:** Current (70%)
- **Tempo:** Current (70%)
- **Power:** Current (100%)

#### Mental-Emotional:

- **Self-Confidence:** Current (70%)
- **Emotion Management:** Current (70%)
- **Concentration & Focussability:** Current (50%)
- **Self-discipline:** Current (70%)
- **Goal Setting:** Current (100%)
- **Competition Readiness:** Current (100%)

#### Environmental:

- **Satisfaction with home life:** Current (100%)
- **Enjoyment of training:** Current (100%)
- **Support Network:** Current (100%)
- **Challenges in training:** Current (100%)
- **Financial Status:** Current (100%)

#### Physical:

- **Agility/coordination:** Current (70%)
- **Speed:** Current (70%)
- **Prophylaxis & recovery:** Current (70%)
- **Nutrition and hydration:** Current (100%)
- **Cv Fitness:** Current (100%)
- **Flexibility:** Current (90%)
- **Strength:** Current (100%)
- **Power:** Current (100%)

### Match Strategy:

<table>
<thead>
<tr>
<th>Resilience strength</th>
<th>Current</th>
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<tr>
<td>Problem Solving</td>
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<td>75%</td>
</tr>
<tr>
<td>Game Style</td>
<td>Current</td>
<td>100%</td>
</tr>
<tr>
<td>Tournament Situation</td>
<td>Current</td>
<td>75%</td>
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<tr>
<td>Surface</td>
<td>Current</td>
<td>100%</td>
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<tr>
<td>Repeatability</td>
<td>Current</td>
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</table>

#### Feedback

- **Player Evaluation**
  - Big, strong, aggressive baseline player with development to become difficult type of player
  - Has had injury on both sides; hindered as much as said and had to lose in certain areas; backhand needs consistency and stability in order to compete full court.
  - Loves to attack early in the point, often on the first shot.
  - Lacks in the mental and mental game.
  - Is not an athlete, just a player.

- **Tennis LMS Features**
  - Adaptable, flexible: needs improvements in these areas.
  - Has potential to play well and needs to continue to grow and develop.

- **Long Term Vision**
  -出现问题，需要改进：需要在这些方面进行改进。
  - 有潜力继续成长和发展。

- **Strategy and Game Style**
  - Aggressive baseline player and finishes off many points on the net.

- **Tactics**
  - Servers: Serve-and-Volley
  - Receivers: Aggressive return; aggressive return.

- **Technical Development**
  - Serve: Needs consistency and better accuracy.

- **Psychological Development**
  - Needs to improve self-confidence in matches and practice.

- **Physical Development**
  - Needs to work on improving overall fitness and agility.

- **Scheduling and Periodization**
  - Needs to work on improving overall fitness and agility.

- **Goal Settings**
  - Performance goals:
    - Double (2 sets) to stay sharp.
  - Match goals:
    - Best three matches to improve confidence.

  - Self-confidence and mental strength:
    - Needs to improve mental strength in order to compete at a higher level.

  - Short term (1 month):
    - Needs to improve mental strength.
VIDEO ANALYSIS

TennisLMS has easy to use Video Analysis feature where players and coaches can upload a video of their game, match or their own strokes for analysis. Video Analysis has comparison feature where players can compare their strokes against role model players or their own strokes captured over time. In this feature there is no need for expensive and complex installation of video analysis software – entire analysis is done through your web browser.

E-MAIL FEEDBACK FEATURE

An added feature is ability to email any frame with feedback from coach to players (and parents) via email.

Coach simply selects a frame from the video, writes the comments and sends it to desired email addresses.

Parents and students receive e-mail with the feedback and link to video instantaneously.

Access to full video is available through received email link.
**TennisLMS™ | Match Analysis**

Match Analysis is a unique graphical presentation of how match progressed (Set Velocity). Through a unique color coded system, players and coaches can quickly understand the flow of the match and recognize service breaks, lost service games and more. The visuals correspond to match data and by clicking on any individual game, users can access detailed score analysis captured through the PointTracker system. Players and coaches can discuss key games and visually see all service breaks (player and/or opponent).

- **Easy To View:**
  - **Color Coded Game Results:**
    - Green = Service Breaks
    - Red = Service Lost

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**Player Match/Stroke Statistics**

**Set Velocity**

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TENNISLMS™ | POINT ANALYSIS

TENNISLMS™ has a PointTracker analysis module that captures all match details. You are able to record each point of the game by capturing your strokes (winners, errors, serve, return, forced and unforced errors etc.). A unique feature to this module is the ability to capture opponent’s shots that affected your point outcome. For example if you had a forced error you are able to record which shot an opponent played against you and realize possible pattern of the opponent’s attacks. This is a great tool for the recognition of opponent’s patterns and game.
# Match Analysis Offline Form – ATP Tour

## Mardy Fish Personal PointTracker

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<th>Tournament:</th>
<th>Opponent:</th>
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### Game Momentum

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<th>Game</th>
<th>Mint/Serving</th>
<th>Point</th>
<th>Score</th>
<th>Code</th>
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### Notes

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### Server

- **Ace**
- **Fault**
- **Net**
- **Serve**

### Return

- **Net**
- **Dropshot**
- **Volleys**
- **Serve**

### Doubles

- **Ace**
- **Fault**
- **Net**
- **Serve**

### Point Patterns

- **Approach**
- **Dropshot**
- ** Smash**
- **Serve**

### Forced Error

- **Ace**
- **Fault**
- **Net**
- **Serve**

### Winner

- **Ace**
- **Fault**
- **Net**
- **Serve**

### Error

- **Ace**
- **Fault**
- **Net**
- **Serve**

### Summary

- **Ace**
- **Fault**
- **Net**
- **Serve**
## Match Analysis Offline Form – Simplified

### Regular Match

<table>
<thead>
<tr>
<th>Game</th>
<th>Your 1st Serve</th>
<th>Your 2nd Serve</th>
<th>Opponent 1st Serve</th>
<th>Opponent 2nd Serve</th>
<th>Net Position</th>
<th>Details</th>
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### Tie Break

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### Game Momentum

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### Set Momentum

<table>
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### Serve Placement

- W1: 1st Serve in Ad Court
- W2: 1st Serve in Deuce Court
- W3: 1st Serve in Ad Court
- W4: 1st Serve in Deuce Court
- W5: 1st Serve in Ad Court
- W6: 1st Serve in Deuce Court
- W7: 1st Serve in Ad Court
- W8: 1st Serve in Deuce Court
- W9: 1st Serve in Ad Court
- W10: 1st Serve in Deuce Court
- W11: 1st Serve in Ad Court
- W12: 1st Serve in Deuce Court
- W13: 1st Serve in Ad Court
- W14: 1st Serve in Deuce Court
- W15: 1st Serve in Ad Court
- W16: 1st Serve in Deuce Court

**Notes:**
- Please fill out the form after each point to track your performance.
- Use the serve placement chart to note the specific point by point which serve you used.
- The serve placement chart helps you analyze your performance and adjust your strategy accordingly.
COACH ASSESSMENT

- Using pre-developed (i.e. ITN assessment) or custom made self and coach assessments coaches can assess skills and capabilities of players in clubs, schools, academies, or high performance programs.
- The Coach has the ability to see player’s answers for each question in Self-Assessment and can provide their own evaluation score per question.
- In Coach Assessment coaches receive additional questions from the particular level (only seen by coach) which further drill down in player’s abilities and tennis skills.

COACH FEEDBACK

After all assessment questions are answered, the coach is presented with the Coach Feedback section where coach may enter longer descriptions about player abilities, skills, technique etc. Some examples of this include:

- Overall Player Evaluation (Player Evaluation); Goal Settings, Scheduling and Periodization
- Long Term Vision; Strategy and Game Style; Tactics; Technical Development
- Psychological Development; Physical Development
**Player Comparison**

In this feature, coaches (all levels – national, regional or local) are able to compare skills between one or more players and have a clear view on the strengths and weakness of each player. Players in same age group can be stack ranked and this feature of TennisLMS can be used as Talent Selection for national teams. Each Tennis Competency is measured in assessment and presented in a graphical view (spider charts) which clearly represents the current depth of a player skills.

**Match Comparison**

Coaches are able to select one or more matches for individual players and compare them via user friendly graphical view. Graphs created in Match Analysis are presented using easy-to-view color coded graphs so that coaches are able to view game velocity and discover critical patterns for players.
PERSONALIZED DEVELOPMENT PLAN – SKILLS (GRAPHICAL VIEW)

- TennisLMS™ has built in graphical view of player’s competencies and skills
- Competency and skills are presented in order of priority – higher the competency/skills the higher it shows on the top of this view

GRAPHICAL VIEW OF SKILLS OVER TIME

- After Personalized Development Plan (PDP) is created all skills are presented in graphical view, and upon re-evaluation of the player (by coach) a snapshot is taken and new feature is enabled – comparison of skills over time
ENDORSEMENTS

The following companies are already using TennisLMS
- Saddlebrook Tennis Academy – Tampa, FL USA
- Kelly Jones Tennis Academy – Tampa, FL USA
- Leong Tennis Academy – Portland, OR USA
- Sutton Tennis Academy – London UK
- PRO Sports Club – Seattle, WA USA
- PRO 2000 – Tennis Academy Porec, Croatia

The following companies have exclusive partnership with TennisLMS
- Etcheberry Experience LLC.
- Prince (Prince Plugged In Program)

The following national associations are or will be running TennisLMS pilots in next 3 months
- United States Tennis Association
- Tennis Canada
- Spain Tennis Federation
- Tennis Croatia

TennisLMS is proud sponsor of:
- LittleMo International Tennis Tournament

TennisLMS™ family of products works integrated as one platform and includes following editions:
- National Association Edition
- High Performance Academy Edition
- College Recruiting Network
- College Edition
- Club Edition
- Camp Edition
- Coach Edition
- Player Edition

FOR MORE INFORMATION PLEASE CONTACT:

Sasha Frljanic
Founder and Chief Executive Officer, Tennis Learning Management Systems Corporation
sasha@tennislms.com | +1.425.301.9243

Kelly Jones
President, Tennis Learning Management Systems Corporation
Founder Kelly Jones Tennis
kelly@tennislms.com | kelly@kellyjonestennis.com | +1.813.355.7588

Tennis Learning Management Systems Corporation, 2049 Boca Chica Avenue, North Port, Florida USA
Why do so many players peak and plateau around 14 years old? It is often simply poor stroke production, lack of sound advice and an individual tennis plan (your ITP). Without really good technique and a comprehensive road map you will naturally lose confidence, motivation, enthusiasm and overall enjoyment of this great sport. As I was on my way to becoming the best player in the world in doubles and winning two ATP Singles Titles, it was repeatable stroke production and clear goals that gave me the inner confidence to overcome all the other great competitors. It was no different for Tami who became the top ranked Junior and Collegiate player and very successful WTA Pro player. We both had to make many changes and adjustments in our game to compete at the highest level. Let us help you target your specific problem areas that need improvement and provide the comprehensive roadmap to your destination.

Our individual tennis plan will help you answer the difficult questions you face daily. Do I play USTA or ITF tournaments? What are college coaches looking for? How many tournaments should I play per year, per month? Which tournaments make the most sense for me? How many lessons should I take? How much practice time per week to stay on track? What age division should I play? Should I go to an academy? How much off court training should I work into my weekly schedule? How can I learn to be more mentally tough? The answer to all these kinds questions will create the comprehensive plan that you need to achieve.

Kelly Jones uses TennisLMS to capture progress of players over long time – it is exclusive service Kelly Jones provides to his students.
TennisLMS
TennisLMS has been introduced to Saddlebrook Academy on September 19th. All coaches and 70+ students (and parents) have been trained and enrolled in TennisLMS. First reactions of having TennisLMS are best represented by following quotes from coaches in Saddlebrook:

“Sasha, We are in love with TennisLMS…” – Jimmy Royalty, Tournament Director Saddlebrook Academy

“Pascal I wanted to let you know that Saddlebrook is on board with in my view the best video platform for talent nurturing, and professional development. Pascal I would definitely contact this guy Sasha you will be really impressed... no one in Philly will have this yet and it is much easier to use than Dartfish.” – Howard Moore, Tennis Program Director Saddlebrook Academy

TENNIS ACADEMY

The world's best junior players come to Saddlebrook in Florida to help achieve their goals of playing on the pro tour or receiving a Division I NCAA scholarship. Players enrolled in our full-time tennis academy are challenged daily in preparation to compete with other top ranked juniors at National and International ITF and USTA tournaments. Our junior tennis academy is uniquely designed to fully integrate a high level college preparatory school with our elite and demanding tennis training schedule. Our program is internationally known for its intensity on the court and its educational focus in the classroom. Our coaches are dedicated to the growth and development of our players and our prep school is fully accredited through SACS and FCIS.

PROGRAM HIGHLIGHTS:
The Saddlebrook System is a comprehensive program that gives students the opportunity to work on the total game of tennis including: technique, endurance, competition, athlete performance and fitness, and mental conditioning.

Key components of the Saddlebrook System:

Weekly Theme
Students focus each week on a specific theme which can include strokes such as; groundstrokes, net play, and serving or concepts such as; quickness on the court, mental toughness, depth and consistency. Students are grouped based on ability and work on drills, point and match play, all focused on the central theme for the week.

Competitive Environment
Students train with their peers pushing them each and every day to raise the level of their game. They engage in ladder matches as well as practice matches so that they gain experience competing against all different levels and styles of players.

Coaches
Students work with the same core group of coaches every day during each quarter. Their coaches are able to track student progress and focus on improving all aspects of their game with consistency.

Player Accountability
Students have a great opportunity to take their game to the next level but it will be up to them to reach their potential. Starting with their performance profile students must be constantly setting goals for themselves and focusing on achieving those goals. Additional tools such as match evaluations and mental skills training will help players become tougher competitors.

Contact: Howard Moore, Tennis Program Director, Craig Boynton Academy Director
LEONG TENNIS ACADEMY

At the Leong Tennis Academy (LTA), our mission is to provide junior tennis players with the best competitive and developmental experience. To accomplish this, we hold players accountable to a high standard of discipline and use technical, mental, and physical skills with a strong emphasis on strategy and tactics. In developing the ENTIRE player, LTA educates students on current game styles and encourages them to cultivate and master their own unique style of play that best complements their personality and strengths.

Contact: Chris and Angela Leong, Owners
ETCHEBERRY EXPERIENCE

Pat Etcheberry is the fitness trainer to see, whether you are a professional or an up-and-coming athlete. Pat has trained hundreds of professional athletes, including Justine Henin, Pete Sampras, Willie Parker, and Ernie Els, just to name a few. Pat now wants you to learn what his athletes have learned — how to become a physically and mentally stronger athlete! By giving you the Etcheberry Experience, Pat is now offering you the same secrets and advice he has shared with his own championship players.

For the first time Pat Etcheberry is offering a certification program to pass along his fitness, strength and conditioning philosophy and techniques to a new generation of coaches and trainers so that they can one day know the pride of teaching gifted athletes how to become Champions in their own right.

TennisLMS is now included as part of toolkit for all successful certified coaches - candidates are given tools to enable them to promote in their market their new status of being Etcheberry Certified and possessing the training secrets that have been instrumental in making so many Grand Slam Tennis Champions in the sport.

Contact: Pat Etcheberry, Founder Etcheberry Experience

PRO SPORTS CLUB

Since PRO Sports Club first opened its doors in 1973, we've been dedicated to the health and well-being of our members. The club was originally home to the city's NBA team, the Seattle Supersonics. PRO Sports Club has since grown into one of the premier health clubs in the United States. We are continually voted the "Eastside's Best Family Health Club" by Citysearch ranking.

Much more than just a health club, our immaculate 272,000 square feet facility is home to a range of sports specific courts, state-of-the-art pools and exercise rooms, restaurants and a resort-style spa. To service the many needs and interests of our members, we offer an exciting variety of programs, classes and activities.

Of course, at the heart of it all is our incredible staff. Professional and positive, each person brings a dedication to providing exceptional customer service.

Contact: Paul Moseby, Head of Tennis
SUTTON TENNIS ACADEMY

Sutton Tennis Academy is an international training centre located in South West London, 4 miles from Wimbledon. The Academy offers a flexible approach to meet the training and practice requirements of all levels of player, including professional, full-time and junior performance players, as well as beginners. It is a training base for many world-ranked players. Sutton Tennis Academy is LTA High Performance Center (HPC).

The Academy offers one of the most comprehensive tennis facilities and player support services in Europe, which can be linked with education or language courses.

Sutton Tennis Academy offers a variety of tennis programmes that can be personalised to suit individual requirements. It provides weekly or annual programmes and welcomes anyone who is serious about playing tennis. Sutton Tennis Academy aims to provide excellence in tennis coaching programmes and facilities that, whilst supporting the local community, will enable players of all ages and abilities to fulfill their tennis potential, including achievement at the highest international level in the sport.

Contact: Jeremy Bates, Tennis Academy Director

PRINCE & PRINCE PLUGGED IN

Prince extends Prince Plugged In (PPI) high performance program to new heights by forming a strategic partnership with new innovative Tennis Learning Management Systems Corporation (TennisLMS) (http://www.tennislms.com).

TennisLMS is a leading innovator in software development for tracking long term player development.

“Sasha Frljanic, Founder TennisLMS: We are thrilled to announce Prince TennisLMS partnership Today. Prince has shown their full commitment and investment in latest technology advancements in order to improve tennis game, tennis equipment and build better tennis players. We are very proud to be there with Prince and we believe this will change and improve the way we build future champions”.

TennisLMS is launching the next generation College Recruiting Network in January 2009 which will provide coaches in-depth player information from TennisLMS profiles. In this new partnership Prince also agreed to become major sponsor of the TennisLMS College Recruiting Network.

"Kelly Jones, President TennisLMS: The Next Generation of College Recruiting Network will provide College Coaches with in depth player profiles, player developmental history, and feedback from other coaches, video clips of strokes and matches, and point by point match analysis. This new innovative Internet based application takes the cost and the guesswork out of the recruiting process. Users of Prince Plugged In and TennisLMS College Recruiting Network will be able to submit their tennis resumes and profile to multiple US based Colleges with a single click of a mouse. ”

College Coaches will have, for the first time, the ability to go beyond player's match scores and actually see the player's complete bio, previous coaches feedback, match statistics, match analysis, video analysis, and as equally important, their educational background and desire for education going forward.
Dear Coaches & Players

Kelly Jones and TennisLMS invites you to join the Next Generation of College Recruiting Network (CRN) [http://www.tennislms.com/collegenetworking].

Starting January 2009 the TennisLMS College Recruiting Network will offer:

**For Coaches**
- Reduce Scouting Travel
- In Depth View Of Player Profiles
- Player’s Developmental History
- Full Coaches Feedback History
- View Skills And Competencies Gaps
- Access To Player’s Match Analysis
- View Enhanced Player’s Video Analysis
- Comprehensive Players Comparisons
- View School Achievements
- Find Desired Player’s Majors

**For Players**
- Access To Top 100 US College Profiles
- Review Of College’s Tennis Programs
- Build Your Comprehensive Profile
  - Tennis & Educational
- Send Your Profiles To Any College In The Network
- Establish Short & Long Term Developmental Plans
- Record “Contextual” Match Details
- Analyze Game & Point Statistics
- Capture Your Strokes With Enhanced Video Analysis
- Collect All Coach Feedback In One Place

**Free To Colleges In The Network - join today**
joincrn@tennislms.com

**TennisLMS | Video Analysis**
- Upload Any Video File
- Slow Motion Mode
- Side By Side Comparison
- Frame By Frame Stroke Analysis
- Email Video
- No Software Installation Required

**TennisLMS | Match Analysis**
- Record Each Point & Stroke
- Winners, Serve & Return
- Forced & Unforced Errors
- Capture All Match Details
- View Game & Set Momentum
- Record Stroke Statistics Over Time
- Discover Opponents Game Patterns
- Multi Match Comparison

TennisLMS is proud sponsor of:

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LITTLE MO
PRESS RELEASE
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TennisLMS To Sponsor The “Road to the Little Mo Nationals” &
3rd annual “Little Mo” International Open

Dallas...The Maureen Connolly Brinker Tennis Foundation announced today TennisLMS will be the presenting sponsor of the 2008 “Road to the Little Mo Nationals” and the 3rd annual “Little Mo” International Open.

TennisLMS is a revolutionary, most comprehensive, end-to-end solution for identifying, tracking and nurturing tennis talent, coaches’ education, and player development. Through skills assessments, TennisLMS captures the profiles of coaches and players, their progress over time, and creates long term development plans.

Results oriented TennisLMS provides a range of unique features for national tennis associations, scientists, scouts, high performance academies, colleges, clubs and communities to move tennis programs across the nation to the next level.

This state of the art solution was built by tennis professionals and corporate performance management experts in order to provide tools to manage, profile, and cultivate player and coach development nationwide.

Sasha Frljanic, CEO of TennisLMS, said, “we are honored to become the official sponsor of “Road to The Little Mo Nationals” and “Little Mo International Open. The story about Maureen Connolly and the Maureen Connolly Brinker Tennis Foundation is unique and remarkable. The “Little Mo” tournaments are filling a gap today and introducing competitive tennis at very early ages (8, 9, 10 and 11). Our company’s vision is to promote the game of tennis and help young talents to reach their full potential. We strongly support early development in tennis and this year, through our software, we will enable each “Little Mo” participant and their parents to track and view their progress from one place. We hope this will help parents and coaches to better understand the importance of long-term development and goal setting which are necessary in order to create future champions.”

The “Little Mo” is a program of the Maureen Connolly Brinker Tennis Foundation which furthers junior tennis development. The “Road to the Little Mo Nationals” is a nationwide circuit of fun, competitive tournaments culminating in a national champion being crowned in each age division. The “Little Mo” tournaments offer an opportunity for the younger player to compete against others who are the same age at the sectional, regional, and national level.

For more information, visit TennisLMS at: www.tennislms.com or contact: Sasha Frljanic at sasha@tennislms.com. Phone: (425) 301-9243.

Maureen Connolly Brinker Tennis Foundation: (214) 352-7978 or Email: Cartennis@aol.com . Visit: www.mcbtennis.org.